

PERSUASIVE

Student Ballot



Speaker:	
Room:	
Judge:	
Round:	Duration: Event time 10:00

TOPIC:

	Evaluate 1 (poor) ... 5 (excellent)	Comments		
CONTENT				
Clear thesis statement	1 • • • 5			
Compelling message	1 • • • 5			
Supporting sources and creative examples	1 • • • 5			
Addresses topic in a unique way	1 • • • 5			
Persuasive communication	1 • • • 5			
ORGANIZATION				
Engaging and relevant introduction	1 • • • 5			
Organized content with smooth transitions	1 • • • 5			
Effective conclusion	1 • • • 5			
RHETORIC				
Builds credibility through sources and/or personal connection (ethos)	1 • • • 5			
Explains concepts using reason (logos)	1 • • • 5			
Evokes emotional responses (pathos)	1 • • • 5			
DELIVERY				
Engaging presentation	1 • • • 5			
Varies volume, rate, and inflection	1 • • • 5			
Eye contact	1 • • • 5			
Authentic gestures and movements	1 • • • 5			
OVERALL IMPRESSION				
Demonstrates professionalism	1 • • • 5			
Total effectiveness	1 • • • 5			
PENALTIES: Overtime by 15 seconds (1 rank) _____ + Use of script (2 ranks) _____ = Total penalty rank(s) _____				
FINAL RANK WITHIN the ROUND (circle one)				
<u>#1 First</u>	<u>#2 Second</u>	<u>#3 Third</u>	<u>#4 Fourth</u>	<u>#5 Fifth & Below</u>

REASON FOR RANKING

